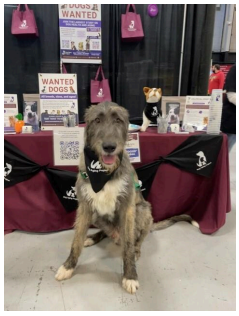
Dog Aging Project

Promote the Project
Checklist for Supporters



Thank you for helping us spread the word about the Dog Aging Project! We are always working to recruit new participants to the general study and the TRIAD clinical trial. By sharing information with your friends, family, and community, you can help make the Project a success as more people hear about it and enroll their dogs.

Below are some ways that you can help.

- To make sharing easier, we have downloadable resources, including flyers, social media posts, newsletter articles, digital screen slides, and blog posts.
- We also now have a new Dog Aging Project Supporter logo that you can download and post to your website, social media pages, or add to other communications to let everyone know you support a Project that is working to understand canine aging and health.

Thanks for being a partner so we can better understand how dogs can live healthier, longer lives - a win for everyone!



Dog Aging Project

Online and social media

- ☐ Post on social media pages or share the Dog Aging Project social media posts
- ☐ Post to dog-related groups you belong to on social media
- ☐ Post a Proud Supporter of the Dog Aging Project logo on your social media, personal website, or personal email signature
- ☐ Include in your personal publications, such as blogs

Community:

- ☐ Tell everyone you know, including family, neighbors, friends, and people at the dog park
- ☐ Distribute or hang flyers on community bulletin boards, and at coffee shops, libraries, etc.
- ☐ Represent the Dog Aging Project at local community dog-related events (contact us to talk about ways to do that)
- ☐ Visit local businesses and ask them to hang a flyer or share it on their social media, newsletter, or blogs. This can include doggie daycares, training facilities, pet supply stores, dog-friendly breweries, and veterinary offices.
- ☐ Share with your work colleagues and post on a community bulletin board at your place of employment
- ☐ Share information with local clubs, sporting dog groups, or other organizations you are involved in



Let us know your ideas! If you take photos of yourself while spreading the word and are willing to share those photos, let us know! *If you take a photo with another person, we will need to contact them for approval to use it.*

To learn more or discuss other ways to share information, email outreach@dogagingproject.org.

Thank you!